

Year 8 Learning Map

Creating Digital Graphics				
Prior Learning This topic builds on prior business enterprise knowledge of different types of businesses and financial documents used. This unit will widen your knowledge of documents used within a business to advertise products.		Current Learning In this topic you will learn the purpose of digital graphics and how the target audience affects the layout and design. You will be taught how to use the tools within software editing applications, such as Adobe Fireworks and Photoshop, which you will then use to create a set of promotional materials to advertise a new product.		Subsequent Learning This topic will prepare you for using the tools within graphics editing software to create a set of promotional materials.
Lesson Sequencing		Tier 3 Vocabulary	Wider Reading Opportunities	Ways in which parents/carers can support
Lesson 1	Target Markets	Target Audience	Promotional Materials within a Business	Use the following websites to develop Graphic skills: Adobe and Photoshop Help
Lesson 2	Mind Map Image Sectors	Mind Map Mood Board		
Lesson 3	Vector and Bitmap	Visualisation Diagram		
Lesson 4	Interpreting clients requirements	Vector Bitmap		
Lesson 5	Editing images	Image		
Lesson 6	Visualisation Diagrams	Client		
Lesson 7	Promotional Materials			
Lesson 8	Evaluation			